

# ENTREPRENEURSHIP BOOTCAMP FOR NATIVE AMERICAN VETERANS

**SEPTEMBER 23 - 26, 2024 (Monday-Thursday)**

Lobo Rainforest Building | 101 Broadway Blvd. NE, Albuquerque, NM 87102

## DESCRIPTION

The University of New Mexico is partnering with Hesperus to bring an Entrepreneurship Bootcamp to Native American Veterans in New Mexico and the Southwest Region of the United States.

Offered only to Native American Veterans, the Entrepreneurship Bootcamp for Veterans (EBV-NAV) is a unique program created to leverage the skills, resources, and infrastructure of higher education to offer cutting-edge, experiential training in entrepreneurship and small business management to Native American Veterans in New Mexico and the Southwest Region of the United States.

## DISCUSSION TOPICS

- *Financing* • *Legal Issues* • *Marketing* • *Design Thinking* • *Business Model Canvas*
- *Idea Recognition* • *Operations* • *Profit Models* • *Supply Chain* • *Personal Selling*
- *Leveraging Technology* • *Government Contracting*

## ELIGIBILITY

Native American Veterans from New Mexico or the Southwest Region of the United States that have a passion for business ownership.

## COST

EBV-NAV is provided at no cost through the generous support of Hesperus and the University of New Mexico. Expenses covered by the program include transportation, lodging, and meals.

The program does not require use of GI bill or VOC-Rehab benefits.

## PHASE 1

### Online Course | Begins August 19th | Complete by September 15th

A four-week instructor led online course focused on entrepreneurial opportunity recognition, innovation, and small business management. Program participants will test the feasibility of their business idea or recently launched venture and develop a foundation of skills and abilities in the areas of value creation, marketing, sales, personal branding, value delivery, and finance. Must complete by September 15th.

## PHASE 2

### Albuquerque, NM | September 23 - 26

A four-day residency in Albuquerque, NM during September 23-26 where participants are exposed to accomplished entrepreneurs and entrepreneurship educators from across the U.S. Although the residency is intense, special accommodations are made to meet the unique needs of participants to both educate and motivate. Program will start early morning on September 23rd. Please plan September 22nd and September 27th as travel days.

## PHASE 3

### Ongoing Support and Resources

Ongoing support following program completion will be offered by the University of New Mexico's suite of programs and services for entrepreneurs. In addition, program graduates will receive ongoing support from Hesperus, networking opportunities, and invitations to other programming.

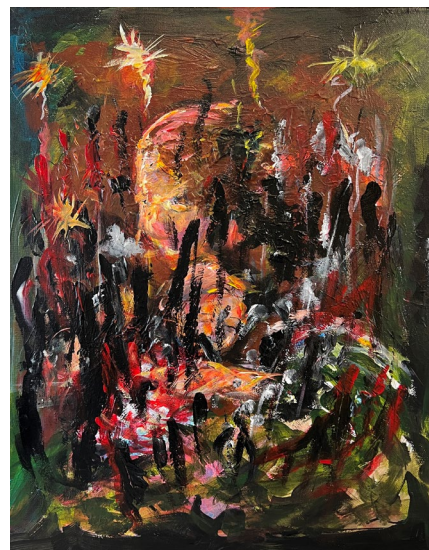
## HOW TO APPLY

*Apply by August 12th for best consideration*

Contact Brandon Lorenzo below to learn more about the program and how to apply.



**Brandon Lorenzo**  
[brandonlorenzo1@unm.edu](mailto:brandonlorenzo1@unm.edu)  
(505) 277-3181



*PTSD Moments by Arnulfo Peña,  
Native American Veteran*